R8 Conwy 1 Friday 7 December 9.00-9.30 Claire VS. Pike1 1Anglia Ruskin University, Cambridge, United Kingdom valued by both groups. Both student groups generally felt that they allocated the correct number of hours to production of coursework tasks, whereas UK-based lecturers were more likely to judge students' time allocation to coursework as inadequate.

## Implications of the Study

The project presented here is Phase 1 of a wider study. Phase 2 will involve the expansion of both the quantitative and qualitative aspects of the research to include participants from 8 comparable institutions (4 UK; 4 Malaysia).

Contrary to some existing literature on 'East vs West' teaching and learning styles, Malaysia-based lecturers did not value simple memorisation of facts by their students any more highly than UK-based lecturers. Culture and policy differences did seem to underpin the superior performance of Malaysia-based students in exams, however; I recommend that UK institutions adopt stricter policies of compulsory student attendance and place a greater emphasis on supporting students with 'exam technique' to improve student attainment in closed-book assessments.

Placing a high value on acquisition of transferrable skills seems to go hand-in-hand with student achievement in coursework tasks that require critical analysis. I therefore recommend that Malaysian institutions make greater use of exemplar-, debate- and case-study-based teaching to inculcate confidence and skills in critical analysis, and thus raise student achievement in this area.

## References

Cross, J. and Hitchcock R., 2007. Chinese students' (or students from China's) views of UK HE: differences, difficulties and benefits, and suggestions for facilitating transition. *The East Asian Learner*, **3**(2): 1-31.

Healey, M., Kneale, P. and Bradbeer, J., with other members of the INLT Learning Styles and Concepts Group, 2005. Learning styles among geography undergraduates: an international comparison. *Area.* **37**(1): 30-42.

Husain, H., Mustaza, S.M., Mansor, F. and Nurmahirah, W., 2013. Discovering the learning styles of Malaysian university students. *Recent advances in educational technologies*. **4**: 134-138.

Kennedy, P., 2002. Learning cultures and learning styles: myth-understandings about adult (Hong Kong) Chinese learners. Int. J. of Lifelong Education. **21**(5): 430-445.

Li, J., 2012. Cultural Foundations of Learning: East and West. Cambridge: Cambridge University Press.

Shah, M.I.A. and Ismail, Y., 2012. Exploring English language learning styles of Malay students at the International Islamic University Malaysia. *World Applied Sciences Journal*. **20**(8): 1072-1081.

Spiegel, A., 2013. Struggle for smarts? How Eastern and Western cultures tackle learning. *Morning Edition*. September 2<sup>nd</sup>, 2013.

Tan, P.L., 2011. Towards a culturally sensitive and deeper understanding of "rote learning" and memorisation of adult learners. *Journal of Studies in International Education*. **15**(2): 124-145.