Context – The Debate

A university should be: "a protected space ... the single most important medium for conserving, understanding, extending and handing on to subsequent generations the intellectual, scientific and artistic heritage of mankind" (Collini, 2012)

Academic Work is protected, and for a general good, should be autonomous

Vs.

"Just as castles provided the source of strength for medieval towns, and factories provided prosperity in the industrial age, universities are the source of strength in the knowledge-based economy of the twenty-first century. (Lord Dearing, 2002)

Academic Work has economic responsibility, should be directed

Academic Identity and Enterprise:

A Literature Review

What does the enterprise context mean for

academic identity? RESEARCH GAP (Rothaermel, 2007)

Academic Identity

- Social Identity Theory (Tajfel, 1979) must stay part of the group
- Academic Tribes (Becher, B. and Trowler, P.) cultural worlds
- Autonomy is key (Henkel, 2005, 2007)
 - The Profession contract with society, far from market (Slaughter and Rhoades, 1994)



How is Academic Identity affected by change?

- 1.Destablised (Henkel, 2005, 2007)
- 2.In flux (Billot et al, 2012)
- 3. Multiple Identities (Watson, 2005)

The Context - Changes in HE

- Knowledge Economy producing knowledge for UKPLC
- Impact of scholarly activity to be felt in the outside world
- Knowledge exchange with the outside world society contributing (Collini, 2012, Edgerton, 2009, Perkmann et al, 2011)

Managerialism

Academic Capitalism

- Bottom up
- Academics changing research focus and aim to transactional
- Opportunity grabbing
 (Slaughter and Rhoades, 1994, Clark, 1998)

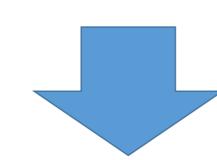
Top down

- Focus from management on targets
- Focus on economic benefits (Billot, 2010, Winter, 2009)

Can you still be an academic and an entrepreneur?

Theories with which to address this question:

- Bourdieu Capital, Habitus, Field academics have cultural, class, economic, prestige capital? (Kandiko, 2013)
- Symbolic Interactionism (Jonsson, 2012)
- Dynamic Capabilities (Rafaelli et al, 2015)



The PhD Project

- Qualitative exploring
- Semi Structured Interviews deep into identity issues
- 3 disciplines:
- 1. Business theoretically close to market dogged by claims of "physics envy" and over theorising
- 2. Physics traditionally far from market UK criticised for non-commerciality of scientific discoveries
- 3. Cultural Humanities traditionally far from market "opposed" to commerciality (Henkel, 2005)

Mode 2 Knowledge Production



Including Triple Helix System

(Etzkowitz, 2000)

Poster by: Jennie Shorley from Manchester Metropolitan University