

Context – The Debate

A university should be: "a protected space ... the single most important medium for conserving, understanding, extending and handing on to subsequent generations the intellectual, scientific and artistic heritage of mankind" (Collini, 2012)

Academic Work is protected, and for a general good, should be autonomous

Vs.

"Just as castles provided the source of strength for medieval towns, and factories provided prosperity in the industrial age, universities are the source of strength in the knowledge-based economy of the twenty-first century. (Lord Dearing, 2002)

Academic Work has economic responsibility, should be directed

Academic Identity and Enterprise: A Literature Review

Academic Identity

- Social Identity Theory (Tajfel, 1979) must stay part of the group
- Academic Tribes (Becher, B. and Trowler, P.) cultural worlds
- Autonomy is key (Henkel, 2005, 2007)
- The Profession – contract with society, far from market (Slaughter and Rhoades, 1994)

How is Academic Identity affected by change?

1. Destabilised (Henkel, 2005, 2007)
2. In flux (Billot et al, 2012)
3. Multiple Identities (Watson, 2005)

What does the enterprise context mean for academic identity? RESEARCH GAP (Rothaermel, 2007)

Can you still be an academic and an entrepreneur?

Theories with which to address this question:

- Bourdieu - Capital, Habitus, Field – academics have cultural, class, economic, prestige capital? (Kandiko, 2013)
- Symbolic Interactionism (Jonsson, 2012)
- Dynamic Capabilities (Rafaelli et al, 2015)

The Context - Changes in HE

- Knowledge Economy – producing knowledge for UKPLC
- Impact of scholarly activity to be felt in the outside world
- Knowledge exchange with the outside world – society contributing (Collini, 2012, Edgerton, 2009, Perkmann et al, 2011)

Managerialism

Academic Capitalism

- Bottom up
- Academics changing research focus and aim to transactional
- Opportunity grabbing (Slaughter and Rhoades, 1994, Clark, 1998)

- Top down
- Focus from management on targets
- Focus on economic benefits (Billot, 2010, Winter, 2009)

Mode 2 Knowledge Production

- Systemic change to all knowledge production
- Including Triple Helix System (Etzkowitz, 2000)

The PhD Project

- Qualitative - exploring
- Semi Structured Interviews - deep into identity issues
- 3 disciplines:
 1. Business – theoretically close to market – dogged by claims of “physics envy” and over theorising
 2. Physics – traditionally far from market – UK criticised for non-commerciality of scientific discoveries
 3. Cultural Humanities traditionally far from market – “opposed” to commerciality (Henkel, 2005)