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HIGHER EDUCATION
2022-2023



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UNIVERSITIES ON FIRE

Higher Education
in Climate Crisis

BRYAN ALEXANDER

Universities on Fire

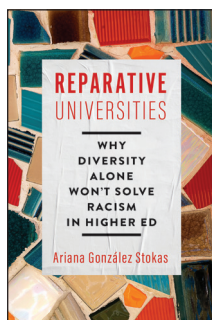
Higher Education in the Climate Crisis

Bryan Alexander

In 2019, intense fires in the San Francisco Bay Area closed universities and drove afflicted people to shelter at other campuses. At the same time, extraordinary fires ravaged eastern Australia. Several universities responded by promising material and research support to damaged businesses while also hosting refugees and emergency response teams in student residence halls. This was an echo of the devastation wreaked by Hurricane Katrina on Tulane University in 2005.

In *Universities on Fire*, futurist Bryan Alexander explores higher education during an age of unfolding climate crisis. Powered by real-world examples and the latest research, Alexander assesses practical responses and strategies by surveying contemporary programmes and academic climate research from around the world. He establishes a model of how academic institutions may respond and offers practical pathways forward for higher education. Current studies of climate change trace the likely implications across a range of domains, from agriculture to policy, urban design, technology, culture, and human psychology. However, few books have predicted or studied the effects of the climate crisis on colleges and universities. By connecting climate research to a deep, futures-informed analysis of academia, *Universities on Fire* explores how climate change will fundamentally reshape higher education.

May 2023 | 288 pages | 1 b&w photo | 11 b&w illustrations | 978-1-4214-4648-6 | £26.00 hardback



Reparative Universities

Why Diversity Alone Won't Solve Racism in Higher Ed

Ariana González Stokas

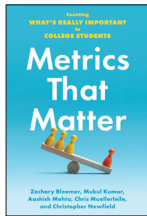
As institutions increasingly reckon with histories entangled with slavery and Indigenous dispossession, diversity, equity, and inclusion (DEI) efforts occupy a central role in the strategy and resources of higher education. Yet reparation is rarely offered as a viable strategy for institutional transformation. In *Reparative Universities*, Ariana González Stokas undertakes a critical and decolonial analysis of DEI work, linking contemporary practices of diversity to longer colonial histories. González Stokas argues that diversity is an insufficient concept for efforts concerned with anti-oppression, anti-racism, equity, and decolonisation. Given its historical ties to colonialism, can higher education foster reconciliation and healing?

Reparation is offered as a pathway toward untangling higher education from its colonial roots. González Stokas develops the term "epistemic reparation" to describe a mode of social-historical accountability that can already be seen at work in historical examples, as well as current events in the United States, South Africa, and Canada. Engaging with a broad range of theorists from decolonial philosophy to organisational psychology, González Stokas offers a pathway for institutional workers frustrated by what often feels, as Sara Ahmed describes, "banging one's head against a brick wall." *Reparative Universities* offers insight into why DEI efforts have been disconnected from past injustices and why unsettling diversity and engaging meaningful repair are critical for the future of higher education.

May 2023 | 296 pages | 978-1-4214-4560-1 | £26.00 hardback

Critical University Studies

press.jhu.edu



Metrics That Matter

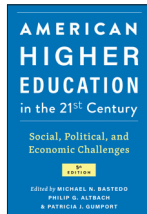
Counting What's Really Important to College Students

Zachary Bleemer, Mukul Kumar, Aashish Mehta, Chris Muellerleile and Christopher Newfield

Metrics That Matter explores popular metrics used by future and current college students, with chapters focusing on colleges' return on investment, university rankings, average student debt, average wages by college major, and more. Written for students, their families, and the counsellors who advise them, each chapter explains a common metric's fundamental flaws when used as a basis for making important educational decisions.

Students' reliance on certain metrics has skewed universities away from providing high-quality education and distorted the perception of higher education's purpose.

May 2023 | 200 pages | 1 b&w photo | 14 b&w illustrations
978-1-4214-4573-1 | £20.00 paperback
Also available as an e-book



American Higher Education in the Twenty-First Century

Social, Political, and Economic Challenges

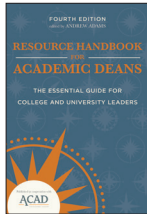
Edited By Michael N. Bastedo, Philip G. Altbach, and Patricia J. Gumpert

Whether it is advances in information technology, organised social movements, or racial inequality and social class stratification, higher education serves as a lens for examining significant issues within American society. First published in 1998, *American Higher Education in the Twenty-First Century* offers a comprehensive introduction to the complex realities of American higher education.

Education in the Twenty-First Century offers a comprehensive introduction to the complex realities of American higher education.

This thoroughly revised edition brings the classic volume completely up to date. Each chapter has been rewritten to address major recent issues in higher education, including the COVID-19 pandemic.

March 2023 | 576 pages | 10 b&w illustrations
978-1-4214-4440-6 | £29.50 paperback
978-1-4214-4439-0 | £59.00 hardback
Also available as an e-book



Resource Handbook for Academic Deans

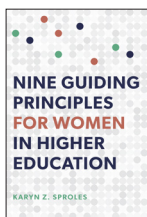
The Essential Guide for College and University Leaders

Edited by Andrew Adams

The new edition of the *Resource Handbook for Academic Deans*, is written by and for academic leaders to address the expanding, multi-faceted role of college and university administrators. Each chapter explores a topic related to how higher education leaders are influenced by national events, local partnerships, or on-campus collaborations.

Written during the COVID-19 pandemic and amid calls for greater diversity, equity, and inclusion in higher education, each chapter offers perceptive insights from experienced leaders who serve a broad range of institutions.

March 2023 | 416 pages | 2 b&w illustrations | 978-1-4214-4451-2 | £59.00 hardback
Also available as an e-book



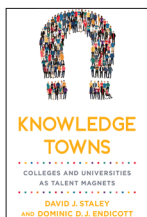
Nine Guiding Principles for Women in Higher Education

Karyn Z. Sproles

Although there are more women in higher education than ever before—and increasingly in leadership positions—their paths to success are more difficult than those paved for men. *Nine Guiding Principles for Women in Higher Education* is a concise and accessible resource aimed at helping women faculty succeed in their academic careers. Karyn Z. Sproles offers guidance, humour, and courage to women in higher education, paying particular attention to those with children and women of colour.

Practical and visionary, the nine principles guide readers from the beginning of their careers through to leadership roles.

May 2023 | 184 pages | 978-1-4214-4496-3 | £20.50 paperback
Also available as an e-book



Knowledge Towns

Colleges and Universities as Talent Magnets

David J. Staley and Dominic D. J. Endicott

In *Knowledge Towns*, David J. Staley and Dominic D. J. Endicott argue that the location of a college or university is a necessary piece of any region's effort to attract remote knowledge workers, and thus accelerate economic development and creative place-making.

With the post-COVID-19 shift to more remote work, and millions of people moving to more affordable cities, a place that wants to attract talent will require a thriving academic environment. The pandemic has accelerated existing trends that put at risk the viability of many colleges and universities, as well as that of many towns and cities. The talent magnet strategy outlined in this book offers colleges and towns a plan of action for regeneration.

May 2023 | 256 pages | 1 b&w illustrations | 978-1-4214-4627-1 | £26.00 hardback
Higher Education and the City
Also available as an e-book



Shortchanged

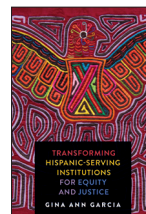
How Advanced Placement Cheats Students

Annie Abrams

Every year, millions of American students take Advanced Placement (AP) exams hoping to score enough points to earn college credit and save on their tuition bill. But are they getting a real college education? The College Board says that AP classes and exams make the AP programme more accessible and represent a step forward for educational justice. But the programme's commitment to standardised testing no longer reflects its original promise of delivering meaningful college-level curriculum to high school students.

In *Shortchanged*, Annie Abrams instead of arguing for a wholesale restoration of the programme, argues for broader access to the liberal arts through robust public funding of secondary and higher education and a dismantling of the standardised testing regime.

June 2023 | 240 pages | 1 b&w illustration | 978-1-4214-4629-5 | £18.50 hardback
Also available as an e-book



Transforming Hispanic-Serving Institutions for Equity and Justice

Gina Ann Garcia

Beyond having over a quarter of their undergraduate students Hispanic, what makes Hispanic-Serving Institutions (HSIs) uniquely Latinx? And how can university leaders, faculty, and staff transform these institutions into spaces that promote racial equity, social justice, and collective liberation?

In *Transforming Hispanic-Serving Institutions for Equity and Justice*, Gina Ann Garcia argues that in order to serve Latinx students and other students of colour, these institutions must acknowledge how whiteness operates across the organisation. Drawing on over 25 years of HSI research, Garcia offers unique solutions for colleges and universities that want to better serve their students.

April 2023 | 224 pages | 3 b&w illustrations | 978-1-4214-4590-8 | £26.00 paperback
Also available as an e-book



It's Not Free Speech

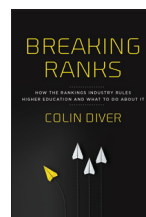
Race, Democracy, and the Future of Academic Freedom

Michael Bérubé and Jennifer Ruth

The protests of summer 2020, which were ignited by the murder of George Floyd, led to long-overdue reassessments of the legacy of racism and white supremacy in both American academe and cultural life. But while universities have been willing to rename some buildings or grapple with their role in the slave trade, no one has yet asked the question: Does academic freedom extend to racist professors?

It's Not Free Speech considers the ideal of academic freedom in the wake of the activism inspired by outrageous police brutality, white supremacy, and the #MeToo movement. Arguing that academic freedom must be rigorously distinguished from freedom of speech, Michael Bérubé and Jennifer Ruth take aim at explicit defences of colonialism and theories of white supremacy.

June 2022 | 304 pages | 978-1-4214-4387-4 | £22.00 hardback
Also available as an e-book



Breaking Ranks

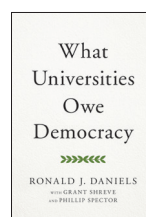
How the Rankings Industry Rules Higher Education and What to Do about It

Colin Diver

Since U.S. News & World Report first published a college ranking in 1983, the rankings industry has become a self-appointed judge. In this revealing account, Colin Diver shows how popular rankings have induced college applicants to focus solely on pedigree and prestige, while tempting educators to sacrifice academic integrity for short-term competitive advantage. By forcing colleges into standardised "best-college" hierarchies, he argues, rankings have threatened the institutional diversity, intellectual rigour.

Explaining what is most useful and important in evaluating colleges, Diver offers both college applicants and educators a guide to pursuing their highest academic goals, freed from the siren song of the "best-college" illusion.

June 2022 | 368 pages | 978-1-4214-4305-8 | £20.50 hardback
Also available as an e-book



What Universities Owe Democracy

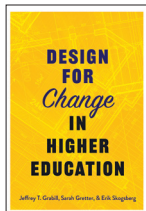
Ronald J. Daniels

with Grant Shreve and Phillip Spector

Attacking universities is a time-worn page from the authoritarian playbook. From Benito Mussolini to Viktor Orban, autocrats understand that there are few institutions more dangerous to their hold on power. Colleges and universities have played an indispensable role in supporting democracy for generations. But in recent years, they have faltered in this charge. Now, at a moment when global democracy is receding to levels not seen since the fall of the Berlin Wall, universities must reclaim their role in the democratic project.

Johns Hopkins University President Ronald J. Daniels draws from his scholarly expertise to trace how colleges and universities came to be so important for democracy and to propose a clear programme of reform to ensure that they will continue to be.

2021 | 336 pages | 2 b&w illustrations | 978-1-4214-4269-3 | £22.00 hardback
Also available as an e-book



Design for Change in Higher Education

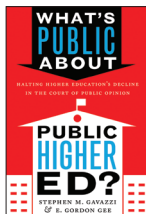
Jeffrey T. Grabill, Sarah Gretter and Erik Skogsberg

Higher education faces significant challenges. Most of today's universities aren't prepared to tackle issues like demographic change, the continued defunding of public education, cost pressures, and the opportunities and challenges of educational technologies. Then there is the shock of the COVID-19 pandemic, which will reverberate for years and may well usher higher education into an era of significant structural change. Some critics argue that a premium should be placed on change functions—yet few institutions

of higher education have functions focused on thoughtful, iterative problem-solving and opportunity identification.

The authors of *Design for Change in Higher Education* argue that we must imagine and actively make our way to new institutional forms.

April 2022 | 184 pages | 8 b&w illustrations | 978-1-4214-4321-8 | £24.50 hardback
Also available as an e-book



What's Public about Public Higher Ed?

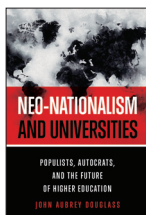
Halting Higher Education's Decline in the Court of Public Opinion

Stephen M. Gavazzi and E. Gordon Gee

Higher education gets a bad rap these days. The public perception is that there is a growing rift between public universities and the elected officials who support them. In *What's Public about Public Higher Ed?*, Stephen M. Gavazzi and E. Gordon Gee explore the reality of that supposed divide.

Critical problems have arisen because higher education leaders often assumed that what was good for universities was good for the public at large. *What's Public about Public Higher Ed?* places special emphasis on the events of 2020—including the COVID-19 pandemic and the worst racial unrest seen in half a century—as major inflection points for understanding the implications of the survey's findings.

2021 | 232 pages | 2 b&w illustrations | 978-1-4214-4252-5 | £27.50 hardback
Also available as an e-book



Neo-nationalism and Universities

Populists, Autocrats, and the Future of Higher Education

John Aubrey Douglass

Universities have long been at the forefront of both national development and global integration. But the political and policy world in which they operate is undergoing a transition, one that is reflective of a significant change in domestic politics and international relation.

In *Neo-nationalism and Universities*, John Aubrey Douglass provides the first significant examination of the rise of neo-nationalism and its impact on the missions, activities, behaviours, and productivity of leading national universities. Douglass presents a major comparative exploration of the role of national politics and norms in shaping the role of universities in nation-states—and vice versa.

2021 | 320 pages | 5 b&w illustrations | 978-1-4214-4186-3 | £38.50 paperback
Also available as an e-book



Communicate for a Change

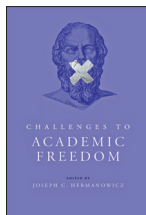
Revitalizing Conversations for Higher Education

Lori Carrell and Robert Zemsky

For nearly a decade, distinguished scholars Lori Carrell and Robert Zemsky have been having frank conversations with each other about the state of higher education. In *Communicate for a Change*, they bring together nine of their most insightful conversations to explore difficult questions that today's administrators, trustees, and faculty members too frequently avoid.

Why, Carrell and Zemsky ask, is it so hard to talk about the mess that higher education is in? And how can we refocus the conversation on what really matters in a way that helps to revitalise higher education from the inside out? The book, reveals the premise that rich, honest talk can generate trust, connection, and fresh ideas for revolutionary change.

2021 | 176 pages | 978-1-4214-4174-0 | £26.00 hardback
Also available as an e-book



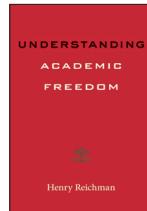
Challenges to Academic Freedom

Edited by Joseph C. Hermanowicz

In *Challenges to Academic Freedom*, Joseph C. Hermanowicz argues that, contrary to many historical views, academic freedom is not static. Rather, we may view academic freedom as a set of relational practices that change over time and place. Bringing together scholars from a wide range of fields, this volume examines the current conditions, as well as recent developments, of academic freedom in the United States.

Adopting varied epistemological bases to engage their subject matter, the contributors demonstrate perspectives that are, by turn, case study analyses, historical, legal-analytic, formal-empirical, and policy oriented. Traversing such conceptual range, *Challenges to Academic Freedom* demonstrates the imperative of academic freedom to producing outstanding scholarly work amid the concept's entanglements in the twenty-first century.

2021 | 304 pages | 978-1-4214-4219-8 | £31.00 paperback
Also available as an e-book



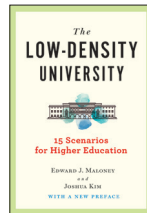
Understanding Academic Freedom

Henry Reichman

In this compelling book, Henry Reichman, mounts a defence of academic freedom and its principal means of protection: the system of academic tenure. He draws on a wealth of historical and contemporary examples to offer the first comprehensive introduction to the concept in all its manifestations.

He also explores why the rise of contingent faculty employment represents the gravest current threat to academic freedom; reveals how academic freedom is complicated by both fiercely polarised campus environments and the emergence of social media and touches on the rights of students in and out of class, including treatment of student protest movements.

2021 | 248 pages | 978-1-4214-4215-0 | £22.00 paperback
Higher Ed Leadership Essentials
Also available as an e-book



The Low-Density University

15 Scenarios for Higher Education

Edward J. Maloney and Joshua Kim

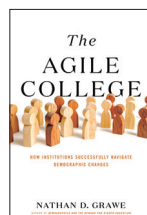
With A New Preface

COVID-19 triggered an existential crisis for American higher education. Faced with few safe choices, most colleges and universities switched to remote learning during the 2020 spring semester. The future, however, provides more choices about how institutions can fulfil their mission of teaching and research. But how do we begin to make decisions in an uncertain and shifting

environment? In this concise guide, authors Edward J. Maloney and Joshua Kim lay out clear ways colleges and universities can move forward in safe and effective ways.

The Low-Density University presents fifteen scenarios for how colleges and universities can address the current crisis from a fully online course to others with students in residence and in the classroom.

2021 | 92 pages | 978-1-4214-4317-1 | £16.50 paperback
Also available as an e-book



The Agile College

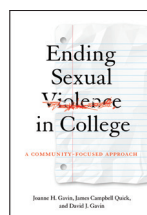
How Institutions Successfully Navigate Demographic Changes

Nathan D. Grawe

Demographic changes promise to reshape the market for higher education in the next 15 years. Colleges are already grappling with the consequences of declining family size due to low birth rates, as well as the continuing shift toward minority student populations. Each institution faces a distinct market context with unique organisational strengths; no one-size-fits-all answer could suffice.

In this essential follow-up to *Demographics and the Demand for Higher Education*, Nathan D. Grawe explores how proactive institutions are preparing for the resulting challenges that lie ahead.

2021 | 264 pages | 14 graphs | 978-1-4214-4023-1 | £29.50 hardback
Also available as an e-book



Ending Sexual Violence in College

A Community-Focused Approach

Joanne H. Gavin, James Campbell Quick, and David J. Gavin

In a world where one in five women on campus experience some form of sexual assault, what would it take to create a campus culture that was free of violence against women? From a public health perspective, sexual assault is an epidemic on campuses, but why? What is it about a campus community culture that permits or encourages this, at a time when a majority of students are now female? In this practical guide for colleges and universities, Joanne H. Gavin, James Campbell Quick, and David J. Gavin lay out a community-based model that is designed to eliminate sexual misconduct, spot it before it happens, punish its perpetrators, support its victims/survivors, and end this epidemic.

2021 | 280 pages | 2 charts | 978-1-4214-4015-6 | £27.50 hardback
Also available as an e-book



Anchoring Innovation Districts

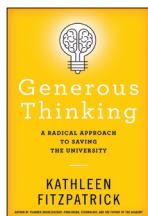
The Entrepreneurial University and Urban Change

Costas Spirou

In recent years, the successful revitalisation of urban areas has turned them into magnets for those looking for opportunities in a fast-paced and rapidly unfolding technology-based economy. After the economic crisis of 2008, many colleges and universities attempted to generate alternative sources of revenue and pursued aggressive economic development strategies. Some universities even began to actively invest resources in the rebirth (and rebranding) of urban cores, encouraging the development of entrepreneurial, technology-oriented innovation districts.

In *Anchoring Innovation Districts*, Costas Spirou explains that these districts have emerged as geographic clusters of technology start-ups, business incubators, and accelerators.

2021 | 256 pages | 14 b&w illustrations | 978-1-4214-4059-0 | £38.50 hardback
Higher Education and the City
Also available as an e-book



Generous Thinking

A Radical Approach to Saving the University

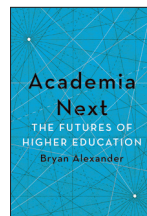
Kathleen Fitzpatrick

Higher education occupies a difficult place in twenty-first-century American culture. Universities are at odds with the very publics they are intended to serve. As Kathleen Fitzpatrick asserts, it is imperative that we re-centre the mission of the university to rebuild that lost trust. Critical thinking can today often negate, refuse, and reject new ideas. In an age characterised by rampant anti-intellectualism, Fitzpatrick charges the academy with thinking

constructively rather than competitively, building new ideas rather than tearing old ones down.

Fitzpatrick proposes ways that anyone who cares about the future of higher education can work to build better relationships between our colleges and universities and the public.

2021 | 280 pages | 978-1-4214-4005-7 | £15.00 paperback
Also available as an e-book



Academia Next

The Futures of Higher Education

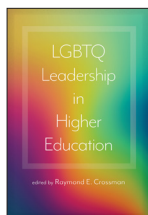
Bryan Alexander

The outlook for the future of colleges and universities is uncertain. Financial stresses, changing student populations, and rapidly developing technologies all pose significant challenges to the nation's colleges and universities. In *Academia Next*, futurist and higher education expert Bryan Alexander addresses these evolving trends to better understand higher education's next generation.

Alexander first examines current economic, demographic, political, international, and policy developments as they relate to higher education. Arguing that the forces he highlights are not speculative but are already in play, Alexander draws on a rich, extensive, and socially engaged body of research to best determine their likeliest outcomes.

July 2022 | 360 pages | 8 figures | 978-1-4214-4326-3 | £22.00 paperback
Also available as an e-book

LEADERSHIP & MANAGEMENT



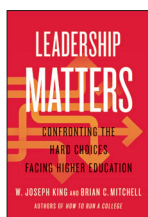
LGBTQ Leadership in Higher Education

Edited by Raymond E. Crossman

Why does queer leadership matter? In this book, the first of its kind, 15 LGBTQ presidents and chancellors in higher education provide insight into their experiences and highlight the importance of queer leadership for the academy and the world. In *LGBTQ Leadership in Higher Education*, Raymond Crossman brings together 15 currently serving or retired LGBTQ presidents and chancellors in higher education to explain why, to whom, and how LGBTQ leadership matters.

LGBTQ Leadership in Higher Education archives a moment that is the forerunner to new, enormous, and necessary evolutions in the practice of leadership.

October 2022 | 200 pages | 978-1-4214-4407-9 | £22.00 hardback
Also available as an e-book



Leadership Matters

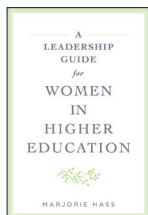
Confronting the Hard Choices Facing Higher Education

W. Joseph King and Brian C. Mitchell

During these unprecedented times, glaring internal inefficiencies, communication breakdowns, and an overriding sense of cultural inertia on many campuses are too often set against a backdrop of changing consumer preferences, high sticker prices, declining demand, massive tuition discounting, ageing infrastructure, technological and pedagogical alternatives, and political pressure.

W. Joseph King and Brian C. Mitchell argue that the success of higher education institutions depends on strategic leaders who can utilise the strengths of their institutions to balance internal pressures, shifting demographics, global education needs, and workforce preparation demands beyond the college gates.

March 2022 | 216 pages | 6 charts | 978-1-4214-4244-0 | £26.00 hardback
Also available as an e-book



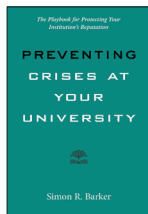
A Leadership Guide for Women in Higher Education

Marjorie Hass

In *A Leadership Guide for Women in Higher Education*, Hass draws on her sixteen years of senior leadership experience, her work with national higher education organisations, and her mentorship work with dozens of women to address fundamental issues women face when they lead in higher education.

Aiming to level the playing field by giving women the insightful, supportive advice they need to advance in their careers and to lead with excellence, Hass combines practical information with career coaching. In this frank guide Hass addresses a wide range of topics.

2021 | 168 pages | 978-1-4214-4101-6 | £21.50 paperback
Also available as an e-book



Preventing Crises at Your University

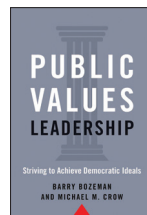
The Playbook for Protecting Your Institution's Reputation

Simon R. Barker

In *Preventing Crises at Your University*, Simon Barker demonstrates how critical it is for colleges and universities to align strategy and values with decision-making during times of crisis. Arguing that leaders must stop considering the discussion of reputational risk as unseemly, he demonstrates that this discussion is in fact a strategic imperative for every leader. Significant reputational damage, Barker asserts, is not the inevitable outcome of a crisis but of a poor response.

Moving beyond the theoretical by presenting case studies the book highlights and underscores key concepts around effective management of reputational risk.

January 2022 | 184 pages | 13 b&w illustrations | 978-1-4214-4267-9 | £22.00 paperback
Higher Ed Leadership Essentials
Also available as an e-book



Public Values Leadership

Striving to Achieve Democratic Ideals

Barry Bozeman and Michael M. Crow

Leadership means many things and takes many forms. But most studies of the topic give little attention to why people lead or to where they are leading us. In *Public Values Leadership*, Barry Bozeman and Michael M. Crow explore leadership that serves public values—that is to say, values that are focused on the collective good and fundamental rights rather than profit.

Bozeman and Crow wrestle with the question of how to best attain universally agreed-upon public values like freedom, opportunity, health, and security.

2021 | 352 pages | 2 b&w illustrations | 978-1-4214-4201-3 | £31.00 hardback
Also available as an e-book



When Colleges Close

Leading in a Time of Crisis

Mary L. Churchill and David J. Chard

Founded in 1888 as Miss Wheelock's Kindergarten Training School, Wheelock College's mission was to prepare students to work in the helping professions, including teaching and social work. But in 2018, struggling with growing debt and declining admissions, the 130-year-old institution officially closed and merged with Boston University.

When Colleges Close presents the remarkable success story of Wheelock's merger with Boston University and its closure as a stand-alone institution. In an era when more and more institutions are at risk of closure, this book offers a detailed description of how the board and administration of one small college determined early that it needed to plan for a future in which it would no longer be viable.

2021 | 168 pages | 978-1-4214-4078-1 | £27.50 hardback
Also available as an e-book



How to Market a University

Building Value in a Competitive Environment

Teresa M. Flannery

At a time of declining public support, a shrinking pipeline of traditional college-bound students, and a steady rise in tuition and discount rates, higher education leaders have never been under more pressure. How can they ensure steady or growing enrolments while cultivating greater philanthropic support, increasing research funding, and diversifying revenue streams? In *How to Market a University*, Teresa M. Flannery argues that institutions can meet

all of these goals by implementing strategic integrated marketing in ways that are consistent with academic culture and university values.

2021 | 256 pages | 5 b&w illustrations | 978-1-4214-4034-7 | £22.00 paperback
Also available as an e-book

LEARNING & TEACHING



Immeasurable Outcomes

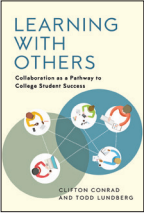
Teaching Shakespeare in the Age of the Algorithm

Gayle Greene

In this engaging account of teaching a Shakespeare class at a small liberal arts college, Gayle Greene illustrates what is so vital and urgent about the humanities. Greene introduces us to her students and showcases their strengths, needs, and vulnerabilities, so we can experience the magic of her classroom. In *Immeasurable Outcomes*, Greene's class builds a complex human ecosystem that pushes students to think more deeply and discover their own

interests and potential, all while recognising the inherent dignity in other people's views and values.

March 2023 | 384 pages | 978-1-4214-4460-4 | £22.00 hardback
Also available as an e-book

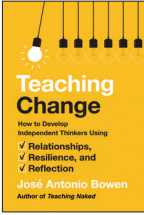


Learning with Others
Collaboration as a Pathway to College Student Success
Clifton Conrad and Todd Lundberg

Most American colleges and universities assimilate students into highly competitive undergraduate experiences. By placing achievement for personal and material gain as the bedrock of a college education, these institutions fail to educate students to become collaborative learners: people who are committed and prepared to join with others.

Drawing on a three-year study of student persistence and learning *Learning with Others* presents a set of core practices to empower students to sustain collaborative learning and outlines how to blend the roles and responsibilities of faculty, staff, and students; how to adopt best practices for receiving and giving feedback on problem-solving; and how to anchor a curriculum in shared problem-solving.

May 2022 | 240 pages | 1 b&w illustration | 978-1-4214-4351-5 | £22.00 hardback
Also available as an e-book

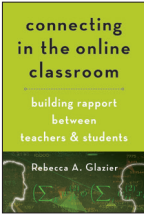


Teaching Change
How to Develop Independent Thinkers Using Relationships, Resilience, and Reflection
José Antonio Bowen

In *Teaching Change*, José Antonio Bowen argues that education needs to be redesigned to take into account how human thinking, behaviours, bias, and change really work. Drawing on new research, Bowen explores how we can create better conditions for learning that focus less on teachers and content and more on students and process. He also examines student psychology, history,

assumptions, anxiety, and bias and advocates for education to focus on a new 3Rs—relationships, resilience, and reflection. Finally, he suggests explicit learning designs to foster the ability to think for yourself.

2021 | 488 pages | 4 b&w illustrations | 978-1-4214-4261-7 | £22.00 hardback
Also available as an e-book



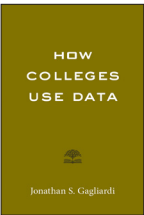
Connecting in the Online Classroom
Building Rapport between Teachers and Students
Rebecca A. Glazier

More students than ever before are taking online classes, yet higher education is facing an online retention crisis; students are failing and dropping out of online classes at dramatically higher rates than face-to-face classes. Grounded in academic research, original surveys, and experimental studies, *Connecting in the Online Classroom* demonstrates how connecting with students in online classes through even simple rapport-building efforts can significantly

improve retention rates and help students succeed. Drawing on more than a dozen years of experience teaching and researching online, Rebecca Glazier provides practical, easy-to-use techniques that online instructors can implement right away to begin building rapport with their students.

February 2022 | 264 pages | 6 line drawings | 978-1-4214-4265-5 | £23.50 paperback
Also available as an e-book

STAFF & STUDENTS



How Colleges Use Data
Jonathan S. Gagliardi

The use of big data and the rapid acceleration of storage and analytics tools have led to a revolution of data use in higher education. In *How Colleges Use Data*, Jonathan S. Gagliardi presents college and university leaders with an important resource to help cultivate, implement, and sustain a culture of evidence through the ethical and responsible use and adoption of data and analytics. Gagliardi provides a broad context for data use among colleges, including key concepts and use cases related to data and analytics.

The book helps faculty and administrators understand important topics, including:

- Demystifying data and analytics
- Academic quality and integrity
- Strategic finance and resource optimisation
- Equity and student success
- Implementation and planning

February 2023 | 232 pages | 2 b&w illustrations | 978-1-4214-4519-9 | £21.50 paperback
Also available as an e-book
Higher Ed Leadership Essentials

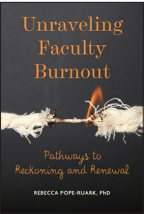


Suspended
Punishment, Violence, and the Failure of School Safety
Charles Bell

Decades of urban disinvestment and poverty have made educational attainment for Black youth more vital than at any time in recent history. Yet in their pursuit of quality education, many Black families are burdened by challenging barriers to success, most notably the frequency and severity of school punishment.

Suspended calls for an inclusive national dialogue on school punishment and safety reform. It will leave readers engrossed in the students' and parents' tearful narratives as they share how school suspension harmed students' grades, disrupted parents' employment and violated state and federal laws.

2021 | 200 pages | 3 b&w photos | 2 charts | 978-1-4214-4246-4 | £23.50 hardback
Also available as an e-book



Unraveling Faculty Burnout
Pathways to Reckoning and Renewal
Rebecca Pope-Ruark, PhD

Burnout, a mental health syndrome caused by chronic workplace stress, is endemic to higher education in a patriarchal, productivity-obsessed culture. In this unique book for women in higher education, Rebecca Pope-Ruark, PhD, draws from her own burnout experience, as well as collected stories of faculty in various roles and career stages, interviews with coaches and educational developers, and extensive secondary research to address and mitigate burnout.

As burnout becomes more visible, we can destigmatise it by acknowledging that women are not unravelling; instead, women in higher education are reckoning with the productivity cult embedded in our institutions, recognising how it shapes their understanding and approach to faculty work.

November 2022 | 240 pages | 3 b&w illustrations | 978-1-4214-4512-0 | £19.00 paperback
Also available as an e-book

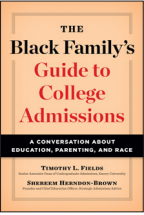


How to Chair a Department
Kevin Dettmar

Over the course of a typical academic career, most faculty will serve at least one term as chair of a department. It's a leadership and service role that's at the very heart of faculty satisfaction and student success, yet few receive any training on how to do the job. *How to Chair a Department* is a practical, accessible handbook for new and prospective chairs, providing both principles and practices for effective departmental leadership. The book features advice on:

- mentoring faculty colleagues at every stage of their careers
- working with staff and other departmental administrators
- managing department resources and budgets
- meeting the needs of students
- dealing with stress and conflict

November 2022 | 200 pages | 978-1-4214-4523-6 | £21.50 paperback
Higher Ed Leadership Essentials
Also available as an e-book



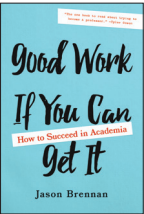
The Black Family's Guide to College Admissions
A Conversation about Education, Parenting, and Race

Timothy L. Fields and Shereem Herndon-Brown

Finding the right college is a challenge for all students. But Black families face additional challenges and questions while navigating the admissions process. In *The Black Family's Guide to College Admissions*, Timothy L. Fields and Shereem Herndon-Brown share provocative insights and demystify this complex process to answer important questions from where to apply to how to get in.

A list of the best colleges for Black students, a glossary of terms, a list of notable Black college graduates, a suggested reading list, and an FAQ section round out the guide. This book is the definitive resource to begin the complex conversation of understanding the choices that Black families face.

November 2022 | 224 pages | 978-1-4214-4489-5 | £16.00 paperback
Also available as an e-book

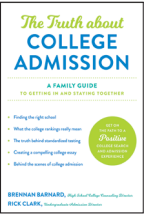


Good Work If You Can Get It
How to Succeed in Academia
Jason Brennan

Thousands of students will begin pursuing a PhD this year. But while almost all new PhD students say they want to work in academia, most are destined for something else. The hard truth is that half will quit or fail to get their degree, and most graduates will never find a full-time academic job.

In *Good Work If You Can Get It*, Jason Brennan combines personal experience with the latest higher education research to help you understand what graduate school and the academy are really like. This realistic, data-driven look at university teaching and research will help make your graduate and postgraduate experience a success.

June 2022 | 192 pages | 7 line drawings | 978-1-4214-4328-7 | £15.00 paperback
Hardback edition published in 2020 | 978-1-4214-3796-5
Also available as an e-book



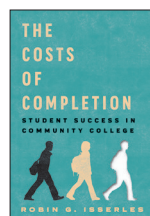
The Truth about College Admission
A Family Guide to Getting In and Staying Together

Brennan Barnard and Rick Clark

The Truth about College Admission is the easy-to-follow, comprehensive, go-to guide for families. The expert authors provide critical advice, thoughtful strategies, helpful direction, and invaluable reassurance during the long and often bewildering college admission journey. From searching for colleges and creating a list of favourites to crafting an application, learning what schools are looking for academically and outside the classroom, and getting insight into how colleges decide who to accept, this book covers every important step. It is a practical and inspiring guidebook and an essential companion along the path to college acceptance.

2019 | 240 pages | 1 b&w photo | 2 b&w illustrations | 2 charts
978-1-4214-3637-1 | £15.00 paperback
Also available as an e-book

NEW IN
PAPERBACK



The Costs of Completion

Student Success in Community College

Robin G. Isserles

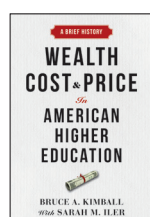
America's community colleges are facing a completion crisis. The college-going experience of too many students is interrupted, lengthening

their time to completing a degree—or worse, causing many to drop out altogether. In *The Costs of Completion*, Robin G. Isserles contextualises this crisis by placing blame on the neoliberal policies that have shaped public community colleges over the past thirty years.

Drawing on more than twenty years of teaching, advising, and researching largely first-generation community college students Isserles takes pains to centre students and their experiences.

2021 | 352 pages | 978-1-4214-4207-5 | £26.00 hardback
Also available as an e-book

HISTORY



Wealth, Cost, and Price in American Higher Education

A Brief History

Bruce A. Kimball

With Sarah M. Iler

As endowments and fundraising campaigns have skyrocketed in recent decades, critics have attacked higher

education for steeply increasing its production cost and price and the snowballing debt of students. Bruce A. Kimball and Sarah M. Iler reveal how these trends began 150 years ago and why they have intensified in recent decades.

In the late nineteenth century, American colleges and universities began fiercely competing to expand their revenue, wealth, and production cost in order to increase their quality and prestige. From that era through today, the rising wealth and cost of higher education have continued to reinforce each other and spiral upward. Kimball and Iler explain the strategy and reasoning that drove this wealth-cost double helix.

March 2023 | 336 pages
15 b&w photos | 11 b&w illustrations
978-1-4214-4500-7 | £37.00 hardback
Also available as an e-book



Unsettling the University

Confronting the Colonial Foundations of US Higher Education

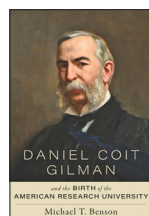
Sharon Stein

Over the past several decades, higher education in the United States has been shaped by marketisation and

privatisation. Efforts to critique these developments often rely on a contrast between a bleak present and a romanticised past. In *Unsettling the University*, Sharon Stein offers a different entry point—one informed by decolonial theories and practices—for addressing these issues.

Stein describes the colonial violence underlying three key moments in US higher education history: the founding of the original colonial colleges, the creation of land-grant colleges and universities, and the post-World War II "Golden Age."

January 2023 | 336 pages
978-1-4214-4504-5 | £29.50 hardback
Critical University Studies
Also available as an e-book



Daniel Coit Gilman and the Birth of the American Research University

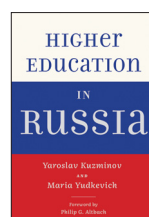
Michael T. Benson

In *Daniel Coit Gilman and the Birth of the American Research University*, Michael T. Benson argues that Daniel Coit Gilman's enduring legacy will

always be as the father of the modern research university—a uniquely American invention that remains the envy of the entire world. In the past half-century, nothing has been written about Gilman that takes into account his detailed journals, reviews his prodigious correspondence, or considers his broad external board service.

This book fills an enormous void in the history of the birth of the "new" American system of higher education.

December 2022 | 376 pages | 21 b&w photos
978-1-4214-4416-1 | £40.50 hardback
Also available as an e-book



Higher Education in Russia

Yaroslav Kuzminov
and Maria Yudkevich

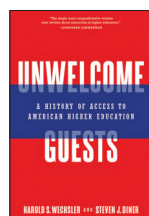
Foreword by Philip G. Altbach

By the mid-eighteenth century, when the first university appeared in Russia, many European nations could boast of long university traditions. But Russia

lagged behind other European countries. Yet by the mid-twentieth century, the fully reformed system of Soviet higher education was perceived as an unexpected success.

Higher Education in Russia is the first comprehensive analysis of modern Russian higher education. It describes the current realities of higher education in Russia, as well as the main principles, logic, and relevant historical and cultural factors. Outlining the development of the higher education system in tsarist Russia throughout the nineteenth century, Kuzminov and Yudkevich describe the development of its mass-scale higher education system from the end of the Second World War to the collapse of the Soviet Union and beyond.

November 2022 | 432 pages | 46 b&w illustrations
978-1-4214-4414-7 | £44.50 paperback



Unwelcome Guests

A History of Access to American Higher Education

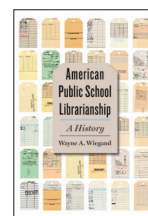
Harold S. Wechsler and Steven J. Diner

Affirmative action in college admission is one of the most contested initiatives in contemporary federal policy, from its beginnings in the 1960s through the 2014 lawsuit alleging that Harvard

discriminates against Asian American applicants. Supporters point out that using race and ethnicity as a criterion for admission helps remediate some of the effects of racist practices on minorities. Opponents insist that the practice violates civil rights laws that prohibit racial discrimination and that it re-enacts the historic racial bias of colleges.

In *Unwelcome Guests*, Harold S. Wechsler and Steven J. Diner argue that discrimination in college admissions has a long and troubling history in the United States.

March 2022 | 225 pages
978-1-4214-4131-3 | £44.50 hardback
Also available as an e-book



American Public School Librarianship

A History

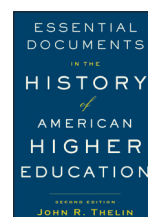
Wayne A. Wiegand

"Can I get a library pass?" Over the past 120 years, millions of American public school students have asked that question. Still, we know little about the history of public school

libraries, which over the decades were pulled together and managed by hundreds of thousands of school librarians. In *American Public School Librarianship*, Wayne A. Wiegand recounts the unseen history of both school libraries and their librarians.

Wiegand clarifies the historical role of the school librarian as an opponent of censorship and defender of intellectual freedom.

2021 | 384 pages | 14 b&w illustrations
978-1-4214-4150-4 | £38.50 hardback
Also available as an e-book



Essential Documents in the History of American Higher Education

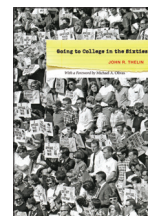
John R. Thelin

Essential Documents in the History of American Higher Education,

designed to be used alongside John R. Thelin's *A History of American Higher Education* or on its own, presents a rich collection of primary sources that chart the social, intellectual, political, and cultural history of American colleges and universities from the seventeenth century to the present.

This updated edition focuses on the issues that have shaped American higher education in the past decade, from congressional investigations into endowments and court cases about paying student-athletes to accounts of campus protests over racial discrimination and adjuncts struggling in the "gig economy."

2021 | 440 pages | 7 b&w illustrations
978-1-4214-4146-7 | £26.00 paperback
Also available as an e-book



Going to College in the Sixties

John R. Thelin

Foreword By Michael A. Olivas

In *Going to College in the Sixties*, Thelin reinterprets the campus world shaped during one of the most dramatic decades in American history. Reconstructing all phases of the college experience, Thelin explores

how students competed for admission, paid for college in an era before Pell Grants, dealt with crowded classes and dormitories, voiced concerns about the curriculum, grappled with new tensions in big-time college sports, and overcame discrimination.

Combining student memoirs, campus publications, oral histories, and newsreels, along with archival sources and institutional records, the book goes beyond facile stereotypes about going to school in the sixties.

2021 | 224 pages | 17 halftones
978-1-4214-4001-9 | £18.50 paperback
Hardback edition published in 2018 | 978-1-4214-2681-5
Also available as an e-book

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